

mowan®

**SUN CARE LINE
PRESENTATION**

A~MARE



Mowan stands out on the cosmetics scene for its constant quest for technological innovation.

With the A-mare line, Mowan goes beyond mere innovation, embracing a vision that enhances its territoriality and shows a deep sensitivity to the environment.

Through A-mare, Mowan invites consumers to join this vision, offering products that are both innovative, environmentally friendly and deeply rooted in the culture and values of the territory.

Immersed in the enchanting scenery of the Amalfi Coast, we at Mowan draw inspiration from the majestic beauty of the sea that surrounds us.

From this inspiration comes A-Mare, a line of hair products that embodies the very essence of love for the sea, an unbreakable bond that is reflected in the care and beauty of each lock of hair.



Each product in this sun line is a symphony of ingredients selected for their effectiveness and their harmony with nature.

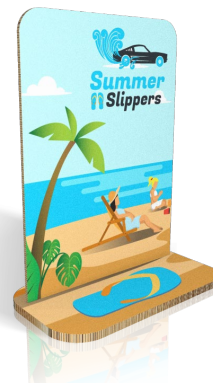
We are proud to offer solutions that not only enhance the natural beauty of hair but also protect our beloved sea, the source of all our inspiration.

This is our way of loving: taking care of you and the environment around us.

'A-Mare' embodies a double promise in an Italian play on words: **a mare** means at sea and **amare** means to love.

On the one hand, it celebrates the pure essence of summer, that season when time spent at the sea becomes synonymous with joy, freedom and carefreeness.

On the other hand, "A-Mare" is an invitation to love yourself, to take care of yourself through the beauty and health of your hair.



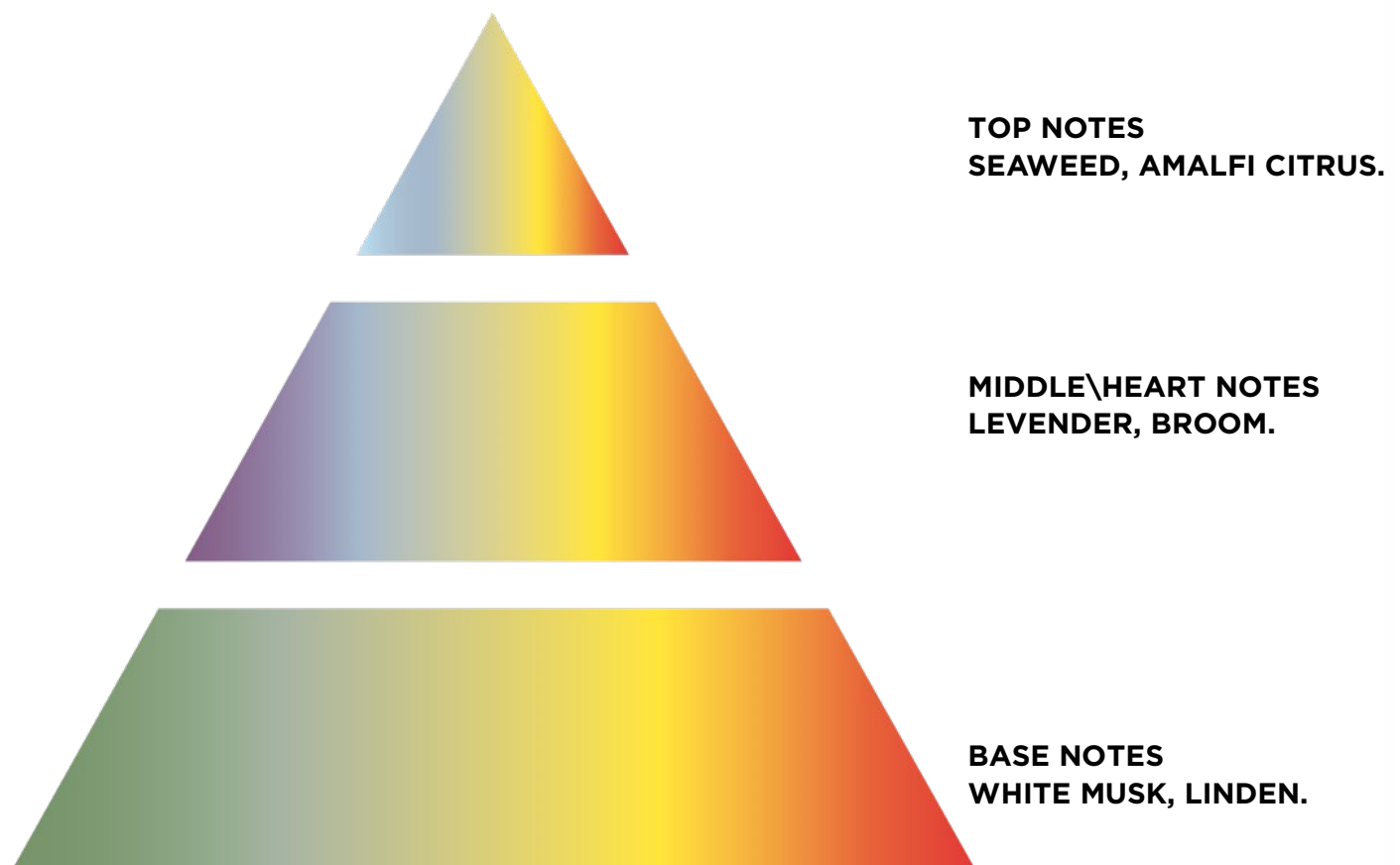
A-Mare takes inspiration from the scents of the Amalfi Coast to offer an olfactory experience that captures the essence of the Mediterranean sea and its landscapes.

The adventure begins with the lively Top Notes of Seaweed and Amalfi Citrus, evoking the freshness of the sea and the pungent energy of local citrus groves, stimulating the senses.

The Heart Notes delve into floral sweetness and warmth with Lavender and Broom, evoking the tranquillity of country landscapes and the welcome of flower-filled paths.

Finally, the Base Notes of Musk and Linden provide a solid and lasting base, evoking the strength of nature and balmy summer evenings.

This olfactory composition not only nourishes and protects the hair but transports the spirit to the shores of the Mediterranean, offering a moment of escape and sensory pleasure.



A-Mare Suncare Protective Shampoo 250ml

Gentle cleansing thanks to natural cleansing agents.

Plant-derived proteins and amino acids from sugar cane nourish and maintain the perfect water balance.

Linden tree extract protects your hair from UV rays and creates a protective film for brighter, protected hair.

ACTIVE INGREDIENTS:

Linden, Vegetal soy and wheat proteins, Arginine, Threonine, Serine, polyamino sugars.



A-Mare Suncare Protective Conditioner 250ml

Conditions the hair by offering an intense infusion of moisture for unparalleled softness and silkiness.

Thanks to our exclusive formula, enriched with plant-derived proteins and sugar cane amino acids, this conditioner deeply nourishes, volumises and maintains the perfect moisture balance.

Linden tree extract protects your hair from UV rays and creates a protective film for brighter, more radiant and protected hair.

ACTIVE INGREDIENTS:

Linden, Vegetal soy and wheat proteins, Arginine, Threonine, Serine.



A-Mare Suncare Protective Spray 150ml

It nourishes, protects and effectively shields the hair fibre from the harmful effects of UV rays and high temperatures, giving extraordinary softness and shine.

It is a porosity regulator, an excellent detangler and a hair style facilitator. Lime extract, with its active ingredient, envelops the hair in a protective veil that enhances volume, provides moisture and minimises the effect of static electricity.

Non-greasy.

ACTIVE INGREDIENTS:

Linden, Vegetal soy and wheat proteins, Arginine, Threonine, Serine



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E-VEIKALS: www.TopHair.lv

